

Macy's FURNITURE TO LAST

R. H. Macy & Co.'s Attractions Are Their Low Prices. **MACY'S** R. H. Macy & Co.'s Attractions Are Their Low Prices.

HERALD SQUARE Broadway, 34th to 35th St.

IF YOU UNDERSTAND WOODS AND WORKMANSHIP, YOU WILL APPRECIATE MACY VALUES

The Sale of Guaranteed Qualities at Cut Prices

Previous Price \$15.24

FIRESIDE CHAIRS

Midsummer Price \$10.24

Extra large high back Arm Chair, with deep seat, full arms; covered to order in any one of a selection of figured cretonnes, trimmed with old-fashioned plaited ruffle.

Were \$10.49 **BRASS BEDS** **Midsummer Price \$6.49**

Colonial design, 2 inch posts, five spindles, head and foot; can be had in all sizes.

Were \$16.49 **BUNGALOW BEDS** **Midsummer Price \$13.89**

2 inch post, heavy cross bars head and foot, 3-foot size, with all iron woven wire spring, short hair mattress covered in A. C. A. tick.

Were \$35.24 **BRASS BEDS** **Midsummer Price \$26.74**

Handsome, massive Brass Bed, 2 1/2 inch heavy posts, head 5 ft. high, 19 1/2 inch spindles head and foot, 2 in. square brass cross bar head and foot; can be had in all sizes.

Were \$2.49 **IRON BEDS** **Midsummer Price \$1.49**

White enamel, neat scroll design; high head and foot; trimmed with brass, in 3 ft. size only.

Were \$4.89 **WHITE ENAMEL BEDS** **Midsummer Price \$3.49**

Strong and durable, trimmed with brass rods, head and foot; knobs and caps; all sizes.

Elsewhere \$9.24 **BOX SPRINGS** **Midsummer Price \$6.74**

Best quality tempered steel box springs, all spring edge; soft upholstered top; covered with A. C. A. tick.

THERE ARE TWO KINDS OF FURNITURE

1.—Furniture Got Up to Sell Well
We Don't Handle This Kind at Any Price

2.—Furniture Got Up to Wear Well
We Sell This Kind at Lowest Prices

Fourth and First Floors

Were \$3.34 **DINING CHAIRS** **Midsummer Price \$2.89**

Quartered oak, highly polished, genuine leather seat, French legs, carved claw feet.

Were \$6.34 **ARM CHAIRS** **Midsummer Price \$5.24**

to match above side

Were \$3.24 **DINING CHAIRS** **Midsummer Price \$2.67**

Save 57c

Solid quartered oak, highly polished, full box genuine leather seat, French legs, claw feet, highly polished banister back.

Were \$6.24 **ARM CHAIRS** **Midsummer Price \$5.24**

to match above side

Were \$3.74 **DINING CHAIRS** **Midsummer Price \$3.24**

Save 50c

Solid quartered oak, highly polished, full box leather seat, French legs, with massive claw feet, high banister back.

Were \$6.89 **ARM CHAIRS** **Midsummer Price \$5.94**

to match above side chair

Were \$5.94 **DINING CHAIRS** **Midsummer Price \$5.24**

Save 70c

Solid quartered oak, highly polished, full box genuine leather seat and back, French legs, with massive claw feet.

Were \$9.24 **ARM CHAIRS** **Midsummer Price \$8.24**

to match above side chair

Were \$113.00 **PARLOR SUITES** **Midsummer Price \$86.75**

Save \$26.25

Handsome five-piece mahogany suite consisting of two large arm chairs, two side chairs and sofa. Extra high carved back, spring seats and back covered to order in your choice of colors in damask, velour or panne.

Were \$50.25 **PARLOR SUITES** **Midsummer Price \$40.24**

Save \$10.00

Mahogany frame, consisting of sofa, arm and large rocker, beautifully carved backs, French legs and claw feet, covered to order in your choice of colors in satin damask, velour or panne.

Were \$21.24 **MAHOGANY BOOKCASES** **Midsummer Price \$14.67**

4 ft. 4 in. high, 3 ft. 9 in. wide, four adjustable shelves and two glass doors.

Were \$7.24 **SOLID OAK DRESSERS** **Midsummer Price \$5.94**

Large size, 36 in. wide by 20 in. deep, fitted with three large drawers, brass trimming, bevel plate mirror, 14x24 in.

Were \$7.24 **BED COUCHES** **Midsummer Price \$5.67**

Save \$1.57

All iron, National spring, with mattress and bolster, covered in plain green denim; may be used as two single beds or one double.

Reg. \$18.24 **6-FT. DINING TABLES** **Midsummer Price \$15.67**

Save \$2.57

Beautiful quartered oak, with a 48 inch top, quartered oak rim, 12 inch pedestal in diameter, massive carved claw feet, 7 inches wide; can be extended to full 6 feet.

Were \$24.49 **SAME TABLE, 8-FT. EXTENSION** **Midsummer Price \$19.49**

Save \$5.00

Solid oak, golden finish; 42x42 in. top; heavy fluted legs; can be extended 6 ft.

Reg. \$15.24 **CHINA CLOSETS** **Midsummer Price \$9.49**

Save \$5.75

Solid oak, 62 in. high, 35 in. wide, double thick bent glass ends, wide glass door, wood gallery top, 3 wood shelves.

Were \$5.24 **CHIFFONNIERS** **Midsummer Price \$3.24**

Save \$2.00

Solid oak, large size, with five deep drawers, cast brass trimming; lock to each drawer, wood gallery top.

Were \$7.24 **CHIFFONNIERS** **Midsummer Price \$5.74**

Save \$1.50

White enamel, large size, fitted with five deep drawers, wood knobs, all brass trimmed, with wood gallery top.

Were \$6.24 **BRASS COSTUMERS** **Midsummer Price \$1.24**

Save \$5.00

All sizes high grade well lacquered brass costumers; three large double hooks; heavy centre-piece and supports.

Fourth and First Floors

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Save \$26.25

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Save \$10.00

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Save \$1.57

All iron, National spring, with mattress and bolster, covered in plain green denim; may be used as two single beds or one double.

MACY'S OWN MATTRESSES

Made by Hand in Our Own Sanitary Factory on the Premises

We guarantee our mattresses all to be filled with Sterilized Sanitary Hair. Coverings are the Best "A. C. A." Tick. Open a mattress you buy elsewhere and see what they put in it. Yet our prices are lower, as in everything else we sell.

	2 ft. 6 in.	3 ft.	3 ft. 6 in.	4 ft.	4 ft. 6 in.
Mixed Hair	\$6.00	\$8.24	\$9.09	\$11.00	\$12.21
No. 3 Soft S. A. Hair	10.34	12.96	15.78	17.07	19.71
Special S. A. Hair	12.20	15.49	18.89	21.14	23.76
No. 1 Black Draw Hair	13.09	17.34	21.24	23.67	26.67
Super Ex. Black Hair	15.94	20.24	24.71	27.09	31.27

BED SPRINGS

Woven Wire Springs with all steel tubing; no wood used in construction; for Wood or Iron Bed. Can be had in all sizes.

Regular Midsummer Price \$11.89

Special Sale Price \$8.49

22 in. x 36 in. \$8.49

27 in. x 54 in. \$12.34

30 in. x 63 in. \$14.24

36 in. x 72 in. \$18.34

42 in. x 84 in. \$24.49

CRIB OUTFITS

White enamel crib, continuous post, with drop sides; woven wire spring and mattress, filled with cotton and covered with fancy tick.

Regular Midsummer Price \$11.89

Special Sale Price \$8.49

22 in. x 36 in. \$8.49

27 in. x 54 in. \$12.34

30 in. x 63 in. \$14.24

36 in. x 72 in. \$18.34

42 in. x 84 in. \$24.49

PILLOWS

Filled with good quality feathers.

Size 22 in. x 28 in.

Size 24 in. x 28 in.

Regular Midsummer Price \$1.79

Special Sale Price \$1.49

22 in. x 28 in. \$1.49

24 in. x 28 in. \$1.79

RUGS WORTH BUYING

EXTRA QUALITY FRENCH WEAVE WILTON RUGS In Rich Oriental effects

Patterns all new and latest colorings.

	22 ft. x 36 in.	27 in. x 54 in.	30 in. x 63 in.	36 in. x 72 in.	42 in. x 84 in.
22 ft. x 36 in.	\$17.24	\$14.74	\$17.24	\$14.74	\$17.24
27 in. x 54 in.	\$23.74	\$20.74	\$23.74	\$20.74	\$23.74
30 in. x 63 in.	\$27.48	\$24.74	\$27.48	\$24.74	\$27.48
36 in. x 72 in.	\$34.74	\$31.74	\$34.74	\$31.74	\$34.74

SEAMLESS WILTON RUGS In plain and Oriental effects

the popular rug of to-day.

	27 in. x 54 in.	30 in. x 63 in.	36 in. x 72 in.
27 in. x 54 in.	\$13.74	\$12.74	\$13.74
30 in. x 63 in.	\$15.74	\$14.74	\$15.74
36 in. x 72 in.	\$18.74	\$17.74	\$18.74

ROYAL WILTON RUGS In choice Oriental effects

	27 in. x 54 in.	30 in. x 63 in.	36 in. x 72 in.
27 in. x 54 in.	\$14.24	\$13.24	\$14.24
30 in. x 63 in.	\$16.24	\$15.24	\$16.24
36 in. x 72 in.	\$19.24	\$18.24	\$19.24

IMPORTANT SALE OF CARPETS

AXMINSTER

Oriental, chintz and two-toned designs in rich colorings, with 2 1/2 inch border to match.

Reg. \$1.24 and \$1.39; special, 98c

WILTON VELVET

Rich Oriental and two-toned hall and stair Carpets.

Regularly \$1.44; special, \$1.19

BEST QUALITY ALL WOOL INGRAIN CARPETS, 36 in. wide

12x17 inches

Regularly 69c; special, square yard, 48c

TAPESTRY BRUSSELS

In chintz, Oriental and two-toned effects, with 2 1/2 inch border to match; also hall and stair Carpets.

Regularly 76c and 89c; special, 59c

WOOL VELVET

In patterns suitable for hall and stairs.

Regularly \$1.04; special, 79c

LINOLEUMS—Large variety colorings and designs; all well seasoned and will give good service; made 2 1/2 and 4 yards wide.

Regular 69c; special, square yard, 48c

BEST QUALITY OIL CLOTH—all well seasoned; made 6 ft. and 7 1/2 ft. wide.

Regular 59c; special, yd., 39c

ARTISTIC FRAMED PICTURES

SAVE A THIRD OF THE PRICE Third Floor

The pictures were all selected by the head of our Art Galleries and have been framed in accordance with our particular specifications. This is one of those rare opportunities which are long remembered by people who take advantage of them.

59c for \$1.00 Etchings, Landscapes in Flemish frames, outside measurement 12x17 inches

\$1.44 for \$2.00 Etchings, Landscapes in quartered oak frames in Flemish finish; outside measurement 15x20 inches

99c for \$1.50 Carbonates and Landscapes in Cresson finish frames, outside measurement 15x20 inches

\$1.44 for \$2.00 Carbonates, Landscapes in Flemish finish frames, outside measurement 15x20 inches

\$1.98 Landscapes, in ornate gilded frames with white walls; outside measurement 22 and 25 by 20 inches

\$2.89 for \$4.00 Hand Colored Etchings in gilded frames with burnished ornament outside measurement 27x37 inches

\$3.89 for \$5.25 Pastels, Landscapes in ornate gilded frames; outside measurement 27x37 inches

\$4.96 for \$6.50 Hand Colored Regal Landscapes of popular figure subjects, in white mat, gilded lining and ornamented gilded frame; outside measurement 27x37 inches

\$6.94 for \$10.00 Hand Colored Photographs reproducing famous sentimental pictures; in gilded frame with ornate ornaments; outside measurement 22x30 inches

RECORD SALE CONTINUED

	at		at
54x 94 1/2	at .47c	42x39 1/2	at .10c
68x 94 1/2	at .61c	46x39 1/2	at .11c
82x 94 1/2	at .75c	50x39 1/2	at .12c
96x 94 1/2	at .89c	54x39 1/2	at .13c
110x 94 1/2	at .1.03c	58x39 1/2	at .14c
124x 94 1/2	at .1.17c	62x39 1/2	at .15c
138x 94 1/2	at .1.31c	66x39 1/2	at .16c
152x 94 1/2	at .1.45c	70x39 1/2	at .17c
166x 94 1/2	at .1.59c	74x39 1/2	at .18c
180x 94 1/2	at .1.73c	78x39 1/2	at .19c
194x 94 1/2	at .1.87c	82x39 1/2	at .20c
208x 94 1/2	at .2.01c	86x39 1/2	at .21c
222x 94 1/2	at .2.15c	90x39 1/2	at .22c
236x 94 1/2	at .2.29c	94x39 1/2	at .23c
250x 94 1/2	at .2.43c	98x39 1/2	at .24c
264x 94 1/2	at .2.57c	102x39 1/2	at .25c
278x 94 1/2	at .2.71c	106x39 1/2	at .26c
292x 94 1/2	at .2.85c	110x39 1/2	at .27c
306x 94 1/2	at .2.99c	114x39 1/2	at .28c
320x 94 1/2	at .3.13c	118x39 1/2	at .29c
334x 94 1/2	at .3.27c	122x39 1/2	at .30c
348x 94 1/2	at .3.41c	126x39 1/2	at .31c
362x 94 1/2	at .3.55c	130x39 1/2	at .32c
376x 94 1/2	at .3.69c	134x39 1/2	at .33c
390x 94 1/2	at .3.83c	138x39 1/2	at .34c
404x 94 1/2	at .3.97c	142x39 1/2	at .35c
418x 94 1/2	at .4.11c	146x39 1/2	at .36c
432x 94 1/2	at .4.25c	150x39 1/2	at .37c
446x 94 1/2	at .4.39c	154x39 1/2	at .38c
460x 94 1/2	at .4.53c	158x39 1/2	at .39c
474x 94 1/2	at .4.67c	162x39 1/2	at .40c
488x 94 1/2	at .4.81c	166x39 1/2	at .41c
502x 94 1/2	at .4.95c	170x39 1/2	at .42c
516x 94 1/2	at .5.09c	174x39 1/2	at .43c
530x 94 1/2	at .5.23c	178x39 1/2	at .44c
544x 94 1/2	at .5.37c	182x39 1/2	at .45c
558x 94 1/2	at .5.51c	186x39 1/2	at .46c
572x 94 1/2	at .5.65c	190x39 1/2	at .47c
586x 94 1/2	at .5.79c	194x39 1/2	at .48c
600x 94 1/2	at .5.93c	198x39 1/2	at .49c
614x 94 1/2	at .6.07c	202x39 1/2	at .50c
628x 94 1/2	at .6.21c	206x39 1/2	at .51c
642x 94 1/2	at .6.35c	210x39 1/2	at .52c
656x 94 1/2	at .6.49c	214x39 1/2	at .53c
670x 94 1/2	at .6.63c	218x39 1/2	at .54c
684x 94 1/2	at .6.77c	222x39 1/2	at .55c
698x 94 1/2	at .6.91c	226x39 1/2	at .56c
712x 94 1/2	at .7.05c	230x39 1/2	at .57c
726x 94 1/2	at .7.19c	234x39 1/2	at .58c
740x 94 1/2	at .7.33c	238x39 1/2	at .59c
754x 94 1/2	at .7.47c	242x39 1/2	at .60c
768x 94 1/2	at .7.61c	246x39 1/2	at .61c
782x 94 1/2	at .7.75c	250x39 1/2	at .62c
796x 94 1/2	at .7.89c	254x39 1/2	at .63c
810x 94 1/2	at .8.03c	258x39 1/2	at .64c
824x 94 1/2	at .8.17c	262x39 1/2	at .65c
838x 94 1/2	at .8.31c	266x39 1/2	at .66c
852x 94 1/2	at .8.45c	270x39 1/2	at .67c
866x 94 1/2	at .8.59c	274x39 1/2	at .68c
880x 94 1/2	at .8.73c	278x39 1/2	at .69c
894x 94 1/2	at .8.87c	282x39 1/2	at .70c
908x 94 1/2	at .9.01c	286x39 1/2	at .71c
922x 94 1/2	at .9.15c	290x39 1/2	at .72c
936x 94 1/2	at .9.29c	294x39 1/2	at .73c
950x 94 1/2	at .9.43c	298x39 1/2	at .74c
964x 94 1/2	at .9.57c	302x39 1/2	at .75c
978x 94 1/2	at .9.71c	306x39 1/2	at .76c
992x 94 1/2	at .9.85c	310x39 1/2	at .77c
1006x 94 1/2	at .9.99c	314x39 1/2	at .78c
1020x 94 1/2	at .10.13c	318x39 1/2	at .79c
1034x 94 1/2	at .10.27c	322x39 1/2	at .80c
1048x 94 1/2	at .10.41c	326x39 1/2	at .81c
1062x 94 1/2	at .10.55c	330x39 1/2	at .82c
1076x 94 1/2	at .10.69c	334x39 1/2	at .83c
1090x 94 1/2	at .10.83c	338x39 1/2	at .84c
1104x 94 1/2	at .10.97c	342x39 1/2	at .85c
1118x 94 1/2	at .11.11c	346x39 1/2	at .86c
1132x 94 1/2	at .11.25c	350x39 1/2	at .87c
1146x 94 1/2	at .11.39c	354x39 1/2	at .88c
1160x 94 1/2	at .11.53c	358x39 1/2	at .89c
1174x 94 1/2	at .11.67c	362x39 1/2	at .90c
1188x 94 1/2	at .11.81c	366x39 1/2	at .91c
1202x 94 1/2	at .11.95c	370x39 1/2	at .92c
1216x 94 1/2	at .12.09c	374x39 1/2	at .93c
1230x 94 1/2	at .12.23c	378x39 1/2	at .94c
1244x 94 1/2	at .12.37c	382x39 1/2	at .95c
1258x 94 1/2	at .12.51c	386x39 1/2	at .96c
1272x 94 1/2	at .12.65c	390x39 1/2	at .97c
1286x 94 1/2	at .12.79c	394x39 1/2	at .98c
1300x 94 1/2	at .1		